

*Commonwealth Trading Partners, Inc.*

*Cordially Invite You To Attend*



## **"Protecting America's Intellectual Capital and the USG – Industry Partnership"**

Insufficient Intellectual Property Rights (IPR) protection by national governments costs companies billions in lost revenue every year. IPR issues expose many small companies to significant business risk. This panel will help you to minimize such risk by arming you with practical guidance on what you can do to protect your intellectual property rights in the global market. The panel will discuss strategies for safeguarding your interests abroad and guide you to U.S. Government resources and tools in this area.

**Wednesday, March 22, 2006**

**2:00—4:00 PM**

**Donald E. Stephens Convention Center  
Rosemont (Chicago), IL**

### **Agenda Topics:**

- ✓ Learn about programs available to protect companies' intellectual property rights and how to fight back against IP theft.
- ✓ The WTO Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS) - provisions for IPR protection, obligations, principles, and dispute mechanisms.
- ✓ Section 337 investigations conducted by the U.S. International Trade Commission (USITC) – forms of "unfair competition" covered and available trade remedies.
- ✓ Discuss and exchange insights on protecting your intellectual property against counterfeiters in China.
- ✓ Learn about new tools to help U.S. Small and Medium-sized Enterprises (SMEs) to take advantage of China's growing market for branded products.
- ✓ Learn what the U.S. Government is doing to stop the trade in fakes at American borders.
- ✓ Learn what the Department of Commerce is doing to ensure that U.S. industry benefits from the U.S. trade agreements.
- ✓ Learn about U.S. Government efforts to strengthen governments' national IPR capabilities, approaches and lessons learned from experts from the front lines.

### **Panel Includes IPR Experts from the Following:**

U.S. International Trade Commission

Bureau for International Narcotics & Law Enforcement Affairs,  
U.S. Department of State

Trade Agreements and Compliance, IPR,  
U.S. Department of Commerce

Office of International Relations,  
U.S. Patent and Trademark office

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